Program Description

With an emphasis on the acquisition of theoretical knowledge and social research skills, the Master of Science in Applied Sociology degree program is designed to prepare students for careers in policy analysis, program development and evaluation and quantitative and qualitative data analysis. Taught by internationally recognized faculty at the University of Texas at Dallas, the program equips students with advanced training in areas such as:

- Quantitative methodologies
- Social stratification
- Research design
- Program evaluation
- Applied regression
- Domestic social policy

As public, private and nonprofit organizations attempt to maximize their human and monetary resources, they often seek professionals with specialized skills to assess program demands and viability, evaluate program success, direct change and inform policy. Graduates of the Applied Sociology master’s program are trained to fill such roles and contribute their knowledge and skills in employment areas including healthcare, local, state and national government, nonprofit social services, community activism, marketing research, human resources and business administration.

Although Applied Sociology is a terminal master’s degree program, graduates interested in doctoral research have been accepted to external sociology doctoral programs throughout the country. The program is open to full- and part-time students, with many classes offered in the late afternoon and evenings.

Benefits

The Applied Sociology master’s program ensures that students gain a broad understanding of their discipline, apply their knowledge and analytical skills to create effective and novel solutions to practical problems and communicate and work effectively in collaborative environments.

Other benefits include:

- **World-Class Faculty:** The program is led by faculty of the School of Economic, Political and Policy Sciences who are widely cited experts in their respective fields.
- **Comprehensive Curriculum:** Courses in the Applied Sociology master’s program will introduce students to new ideas, technologies and competencies while preparing them to succeed in both public and private sectors.
- **Facilities:** Students have full access to four state-of-the-art computer laboratories housed in the School of Economic, Political and Policy Sciences. All computers are network linked and hold full suites of leading survey, qualitative, spatial and statistical analysis software, including Qualtrics, NVivo, ArcGis, ENVI, EViews, R, STATA, and SAS.
- **Location:** Situated in the greater Dallas region—recently rated by *Forbes* magazine as the #1 “Best City for Jobs”—UT Dallas provides students with easy access to employers and internship opportunities, not to mention a large and supportive alumni population.
**Career Opportunities**
Graduates of the program have pursued careers as:

- Program directors, developers, and evaluators
- Grant writers
- Data analysts
- Human resource representative and administrators
- Researchers in public and private agencies (such as law enforcement, the judicial system, state entities, healthcare organizations, legal service corporations and law firms)

** Marketable Skills**
As public, private, and nonprofit organizations attempt to maximize their human and monetary resources, they often seek professionals with specialized skills to assess program demands and viability, evaluate program success, direct change and inform policy. Graduates of the Applied Sociology (ASOC) master’s program are trained to fill such roles and effectively apply their knowledge and skills in employment areas including healthcare, local, state and national government, nonprofit social services, community activism, marketing research, human resources, and business administration.

- Graduates of the program will be able to make an evidence-based argument.
- Graduates of the program will be able to evaluate the strengths and weaknesses of different research methods.
- Graduates of the program will be able to interpret the results of different types of data gathering.

**Application Deadlines and Requirements**
Please take note of all application deadlines and visit the Apply Now webpage to begin the application process. See the Sociology website for additional information.

Applicants to the Applied Sociology master’s degree program should have:

- A baccalaureate degree or its equivalent from an accredited institution of higher education. There are no required prerequisite courses in sociology for the Applied Sociology program, although prior coursework in social theory, research methods, and social statistics is desirable.
- A grade point average (GPA) of 3.0 out of a 4.0 scale, although applications are reviewed holistically.
- Test Scores: A verbal score of 156 and a quantitative score of 152 on the GRE is advisable, but standardized test scores are only one of the factors taken into account in determining admissions.
- Transcripts: Applicants should submit transcripts from all postsecondary institutions that they have attended.
- Letters of Recommendation: Applicants must submit three letters of recommendation from individuals who can judge the candidate’s potential for success in the master’s degree program.
- Admissions Essay: Applicants must submit a one-page essay outlining personal background, education and professional objectives.
- International applicants must submit a TOEFL score of at least 80 on the internet-based test. Scores must be less than two years old. See the Graduate Catalog for additional information regarding English proficiency requirements for international applicants.