School of Economic, Political and Policy Sciences
Master of Science in Applied Sociology

With an emphasis on the acquisition of theoretical knowledge and social research skills, the Master of Science in Applied Sociology degree program is designed to prepare students for careers in policy analysis, program development and evaluation and quantitative and qualitative data analysis. As public, private and nonprofit organizations attempt to maximize their human and monetary resources, they often seek professionals with specialized skills to assess program demands and viability, evaluate program success, direct change and inform policy.

Graduates are trained to fill such roles and effectively apply their knowledge and skills in employment areas including healthcare, local, state and national government, nonprofit social services, community activism, marketing research, human resources and business administration.

Although the MS in Applied Sociology is a terminal degree program, a number of our graduates have transitioned into external sociology doctoral programs throughout the country. The program is open to full- and part-time students, with many of our classes offered in the late afternoon and evenings.

Program Description
The MS in Applied Sociology requires the completion of a minimum of 36 semester credit hours. For complete admission and degree requirements, view the Graduate Catalog at catalog.utdallas.edu.

Career Opportunities
Graduates of the program seek positions such as: program director, developer, evaluator, grant writer, researcher, data analyst, human resource representative and administrators. Researchers in public and private agencies such as law enforcement agencies, judicial system, state agencies, healthcare and legal service corporations and law firms.

Marketable Skills
As public, private, and nonprofit organizations attempt to maximize their human and monetary resources, they often seek professionals with specialized skills to assess program demands and viability, evaluate program success, direct change and inform policy. Graduates of the Applied Sociology (ASOC) master's program are trained to fill such roles and effectively apply their knowledge and skills in employment areas including healthcare, local, state and national government, nonprofit social services, community activism, marketing research, human resources, and business administration.

• Graduates of the program will be able to make an evidence-based argument.
• Graduates of the program will be able to evaluate the strengths and weaknesses of different research methods.
• Graduates of the program will be able to interpret the results of different types of data gathering.