New Member Special: Join the Fitness Program and Pay No Fee in February

Beginning Feb. 1, new members can join the Fitness Program and pay no enrollment fee.¹ Sign up by Feb. 28 to get this great deal!

The Fitness Program offers flexible options and access to a nationwide network of fitness locations.

Other features of the Fitness Program include:
• Online enrollment and tracking
• Automatic monthly payment withdrawal
• A choice of gym networks and studio classes to fit your budget and preferences
• Mobile app with check-in and activity history

• Access to thousands of digital fitness videos, live classes and fitness programs²
• Complementary and Alternative Medicine (CAM) discounts through the WholeHealth Living Choices Program: Save money through a nationwide network of 40,000 health and well-being providers, such as acupuncturists, massage therapists and personal trainers. To take advantage of these discounts, register at whlchoices.com.²

¹Calorie burn based on 150-pound person in a weight training session.
²Digital fitness included in plan options. Or, you can select the Digital Only plan for a low monthly cost.
Reap the Rewards of Exercise

Regular physical activity is an essential part of healthy living. It can help you:

• Maintain a healthy weight
• Lower your blood pressure
• Manage stress
• Increase your stamina and strength
• Improve sleep
• Reduce your risk for several diseases
• Improve your overall health
• Boost your energy so you can go on family outings, play sports, dance, travel and engage in other activities that can make life more enjoyable

“This program is AMAZING! I heard about it from a coworker and signed up immediately. It allows me to visit the gym close to my home as well as one with a variety of exercise classes with my friends. I believe this is the best program offered by my health plan!”

To enroll, call 888-762-BLUE (2583) Monday through Friday, between 7 a.m. and 7 p.m., CT (6 a.m. and 6 p.m., MT). Be sure and mention the FEBFIT22 offer.

1 New members must use the coupon code, FEBFIT22, to qualify for free enrollment until Feb. 28, 2021. Members who do not use this coupon code will be charged the standard fee. After Feb. 28, 2021, the regular enrollment fee will apply to all new members. Members, and their covered dependents, must be 18 or older to join the Fitness Program. Taxes may apply. This offer may not be combined with any other offers.

2 Not available in Oklahoma or Montana.

The Fitness Program is provided by Tivity Health™, an independent contractor that administers the Prime Network of fitness centers. The Prime Network is made up of independently owned and operated fitness centers. Prime is a registered trademark of Tivity Health, Inc. Tivity Health is a trademark of Tivity Health, Inc.

No endorsement, representations or warranties regarding third-party vendors and the products and services offered by them are being made.

Blue Cross®, Blue Shield® and the Cross and Shield Symbols are registered service marks of the Blue Cross and Blue Shield Association, an association of independent Blue Cross and Blue Shield Plans

Blue Cross and Blue Shield of Illinois, Blue Cross and Blue Shield of Montana, Blue Cross and Blue Shield of New Mexico, Blue Cross and Blue Shield of Oklahoma, and Blue Cross and Blue Shield of Texas, Divisions of Health Care Service Corporation, a Mutual Legal Reserve Company, an Independent Licensee of the Blue Cross and Blue Shield Association