Once you have your three main points for your speech, you might need some help on how to develop your ideas. Here’s some ideas on how to develop and add to your main body sections:

**Tell a Story**
Is there a personal story or anecdote which can: help explain your point, give evidence to your point, provide context to something you’re saying, or increase audience interest in your topic?

Telling a story increases your personal investment in the topic and can make your speech come across as more conversational and passionate!

**Cite a Source**
Depending on your topic, a citation can help add some credibility to your speech. Using statistics from a study, a quote from a credible individual in the topic you’re speaking on, or even a picture or visual aid (if allowed for your assignment) can all add to your main points. It provides more definite proof as to what you’re saying and gives you more authority to convince your audience or make your point.

**Hello Ask a Question**
Does your subject involve something your audience can relate to? Is there a quick question which will allow you to tailor your speech more accurately to your audience?

By involving your audience through a question or quick survey, you can increase the interest and attention of your audience, and gauge the audience’s opinion on your topic. If most of your audience answers a certain way on a question, you can adjust your speech to acknowledge why that relates to what you’re talking about.

**Best Ways to Start a Presentation**

1. Share an experience that relates to the topic. Try adding humor, if possible.

2. Bring up a fact or statistic that most people might not be familiar with.

3. If you’re working in a team, try starting the presentation with an act or skit.

4. Opening with a relevant quote can help set the tone for the remainder of your speech.

5. Asking a **What If...** question can immediately draw your audience in and invite them into your thought process.

6. A powerful statement or phrase can catch the audience’s attention by keeping them guessing about what’s coming next.

7. Asking a rhetorical or direct question can be an effective way to begin your speech.