Volunteer Intern Opportunity with the Research Justice Shop at UC Irvine

The Research Justice Shop at the Newkirk Center for Science & Society is looking for up to two Social Media interns for the 2021-2022 academic year. This is a volunteer opportunity. The Social Media Interns will work either as a team or independently. They will work in collaboration with the co-directors of the RJS, the Assistant Director of the NCSS, and RJS graduate student researcher(s) and fellows to support communications of RJS activities.

Each intern will work 5-10 hours per week and will participate in the follow activities:

Social Media Intern Duties:
- Assist with the design and execution of social media campaigns
- Create weekly and monthly editorial/content calendars to promote community partners and other organizations on various social media websites
- Create and distribute content such as blogs, infographics, videos and press releases on social media and traditional news outlets
- Track social media engagement to identify what posts were the most popular for future social media planning
- Support and coordinate with communications team for fundraisers and events
- Keep platforms up to date
  - Posting at peak times
  - Following other accounts to repost when possible
  - Follow content calendar schedule

Desired Qualifications:
We are particularly looking for students who are bilingual/biliterate in Spanish and can commit for the 2021-22 academic year (minimum 2 quarters).

Interns will attend regular meetings with the RJS co-directors or NCSS Assistant Director on a weekly or biweekly basis and will support other RJS-related tasks as needed.

For more information about the RJS see: https://newkirkcenter.uci.edu/researchjustice/

To apply, please email a one-page resume and one-page cover letter as one PDF to Drs. Victoria Lowerson Bredow and Connie McGuire at vlowerso@uci.edu and cmcguire@uci.edu.

Will begin reviewing applications Monday October 11, 2021 9 am PDT.